



BAKER DESIGN GROUP
INTERIOR DESIGN

PRESS RELEASE

March 19, 2013

2544 Tarpley Rd., Ste. 108 • Dallas, Texas 75006
972-417-3800p • 214-276-7474f • Baker-DesignGroup.com

BAKER DESIGN GROUP DEPICTED BY CASUAL LIVING PROFILED AS LEADING DESIGNER MASTERING TRENDS IN OUTDOOR LIVING DESIGN AND DECOR

FOR IMMEDIATE RELEASE

March 19, 2013, DALLAS – Trendsetting interior design firm **Baker Design Group** is expanding their repertoire to include exceptional exterior designs. Baker Design Group is rising to meet the industry’s increasing demand for professionally designed outdoor living spaces by providing progressive solutions that transform an ordinary exterior space into an extraordinary extension of the home.

The Baker Design Group team, led by Linda Baker, is being recognized nationally for their functional and fashionable exterior designs. Their outstanding use of performance textiles to bring character to the outdoor space of a lake house on Lake Cypress Springs was featured in the January 2013 issue of **Casual Living** magazine.



 **BAKER DESIGN GROUP**
INTERIOR DESIGN

Lakehouse

Back Entrance

The article highlighted Baker Design Group’s use of fabric in the design of the thousands of square feet of exterior space to create a dream outdoor living area with comfortable cohesion.



 **BAKER DESIGN GROUP**
INTERIOR DESIGN

Lakehouse

Outdoor Room

“The idea that we use outdoor space as a second living area has become bigger than ever,” Heather Mattox, head of outdoor design, said. “Being able to work with actual nature to bring our design together is an abundance of fun and allows us to be incredibly creative.”

Durable fabric selection and special lighting are key elements in creating an outdoor area that flows and functions. Baker Design

Group utilizes a complete selection of colors and trends for outdoor materials and furnishings.

“We use special lines that can stand the outdoor elements such as rugs made from nylon, polyester or polypropylene, lighting that is made from special materials that remain erosion and rust-free and art that has a special coat of what we call the marina finish,” Mattox said.

Mattox added that the design team loves “the challenge of tying nature’s hues into our upholstered furnishing.” With outdoor living comes the use of outdoor accessories like fire pits, umbrellas, shades and water features. “Those are fun extras we get to add to an outdoor space that we don’t have indoors,” Mattox said.

As with their interior designs, Baker Design Group strives to create appealing and purposeful outdoor spaces that suit the clients’ specific style preferences and needs. To date, Baker Design Group has completed exterior projects from simple porches and patios to magnificent outdoor kitchens complete with the essentials once only considered an indoor commodity.



 BAKER DESIGN GROUP
INTERIOR DESIGN

Lakehouse

Poolside

Baker Design Group continues to research and incorporate plans for outdoor living spaces into their designs with new products and performance textiles. Although Baker Design Group has already earned an outstanding reputation in commercial and residential design, their successful inclusion of outdoor design will continue to keep Baker Design Group an industry leader.

Established in 2005, Dallas-based Baker Design Group has earned a reputation as a leading designer of commercial and residential interior design in the Dallas, Houston and Austin marketplace. Current information including projects, awards, team bios, media coverage, photo galleries and more are available at baker-designgroup.com.

###